

## Lucy Verasamy

Lucy is a British meteorologist and television presenter with 25 years of experience in weather broadcasting. A trusted communicator and interviewer, she has become a leading voice in **climate and environmental** reporting.

Lucy began her career in the newsroom at the Press Association and as a media meteorologist at Europe's largest private weather company before joining **Sky News**, where she honed her on screen skills as a weather presenter. Over a decade ago, she moved to **ITV News**, gaining widespread recognition for her engaging presentation style. She has since contributed to flagship programs such as **ITV Weather**, **ITV Racing**, and **Good Morning Britain**.

Beyond her weather forecasting, Lucy is well known for her role in **M&S's food campaign**, where she spent four years traveling across the UK, interviewing farmers about their produce. Her genuine interest and warmth resonated with audiences, seamlessly blending scientific expertise with an approachable on-screen presence.

Lucy has been involved in numerous panel discussions - both as interviewer and interviewee on a range of topics - including **travel**, **climate** and **sustainability, marketing & advertising** and most recently the ITV '**Women's Network**' covering a range of broad current and topical conversations.



## Agents

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