

## Ashley James

A talented DJ, Broadcaster and mum, Ashley has also become an inspirational figure on social media. Her quick-wit and authenticity have won her a legion of fans and an impressive social media following.

Ashley is a familiar face on British Television and has worked hard to forge a reputation of professionalism, relatability and great entertainment. A confident and articulate communicator, Ashley is a regular face on national TV channels including ITV, Channel 5, and GB News where she regularly discusses topics that are close to her heart around feminism, social justice, and empowerment. Ashley made headlines and sparked a national debate following appearances on both Jeremy Vine and Good Morning Britain, where she advocated the right for single women to have IVF on the NHS. Ashley also stepped in for Richard Arnold to be the showbiz reporter on Good Morning Britain, a performance that was praised by viewers! In 2018, Ashley was chosen to appear in a special series of Celebrity Big Brother: Year of the Woman, celebrating 100 years of female enfranchisement.

Alongside her television presenting, Ashley's DJ skills have lit up dance floors at some of the most exclusive events in both the UK and abroad, such as The Glamour Awards, Gigi Hadid x Maybelline launch and Cosmopolitan Fashion Fest. She has DJ'ed for global brands such as Dior, Coca Cola and more. She is also the official DJ for actress Eva Longoria's Global Gift Foundation and has performed for a range of globally acclaimed brands and major festivals including Reading, the Isle of Wight and Mighty Hoopla.

Since becoming a mum during the global pandemic, Ashley hosts a number 1 parenting podcast called Mum's the Word where she speaks to a range of parents and experts around lots of taboo topics. Previous guests include Sophie Ellis Bextor, Labour MP Stella Creasy, and Kate Lawler.

By using her coaching accreditation and influence, Ashley uses her social media presence to empower women on a range of topics from parenting to feeling confident to refreshingly honest and authentic social commentary. Ashley has become known as a trusted voice in the digital world and is an ambassador with many well-known brands including Dyson, Sky, Tu Clothing, and Bosch.



## Agents

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