

Seba Serra

Production Designer

Sebastián got his bachelor's degree in Film Studies, which was then followed by studies in Design and History of Art. Once in the industry, Sebastián's drawing background was key for his first steps in Art Directing.

As a Production Designer he has collaborated with internationally acclaimed directors, cinematographers and artists.



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Second Assistant

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Credits

Film

Production	Company	Notes
LA TRAUQUE	Elzavir Films for Canal PI Canal Plus	(Production Designer) Dir: Laurent Jaoui

Production	Company	Notes
LA ANTENA	La DobleA Productores	(Set Designer / Art Director 2nd Unit) Dir: Esteban Sapir
RELATOS SALVAJES (Wild Tales)	Kramer & Sigman	(Art Director 2nd Unit) Dir: Damián Szifrón

Television

Production	Company	Notes
MARS	Imagine & Radicalmedia for Nat Geo	(Art Director) Dir: Everado Gout

Commercials

Production	Company	Notes
ADIDAS	Smuggler	Dir: Henry Alex Rubin
LEGO	Stink	Traktor
AUDI	Markenfilms	Dir: Jan Wentz
DEBENHAMS	Nice T-Shirt	Dir: Stuart Douglas
MAYBELLINE	Believe Media	Dir: Anthony Mandler
PHILIPS	Wanda Paris	Dir: Philippe Andre
BALLANTINES	Cherry	Dir: Jake Nava
UNIQLO	Somesuch	Dir: Nick Gordon
LEXUS	Smuggler	Dir: Henry Alex Rubin
COKE ZERO	Paritzan	Dir: Nima Nourizadeh
PERRIER	Soixanze Quinze 75	Dir: Johan Renck
BUDWEISER	Pretty Bird	Dir: Ian Schwartz
REXONA	Birth	Dir: Augusto G. Zapiola & H. Corera
L'OREAL	Quad	Dir: Jan Wentz
PATY	Lab House	Dir: Ellen Kuras
CALLAWAY GOLF	Untitled	Dir: Tim & Jeff Cronenweth
TELEKOM	Erste Liebe Film	Dir: Cadmo Quintero
T-HOME	Peluca Films	Dir: Moritz Friedel
IAMS	Somesuch	Dir: Nick Gordon
PEUGEOT	Argentina Cine	Dir: Martin Romanella
AVON	Nice T-Shirt	Dir: Stuart Douglas

Production	Company	Notes
COMCAST	Argentina Cine	Dir: Augusto Zapiola & M. Romanella
CORONA	Partizan	Dir: John Dolan
CHEF BOYARDEE	Fight Films	Dir: Adriana Laham
CHEVROLET	Argentina Cine	Dir: Martin Romanella
DEICHMAN	RSA	Dir: Jordan Scott
DOC	Standart	Dir: Alex & Nico
FLOW	Argentina Cine	Dir: Augusto G. Zapiola
LIPTON ICE TEA	Smuggler	Stylewar
FOX	Argentina Cine	Dir: Augusto G. Zapiola
FRIZZÉ	Argentina Cine	Dir: Martin Romanella
GENERAL D'OPTIQUE	Big Productions	Dir: Matthieu Montovani
GILLETTE	Untitled	Dir: Tim & Jeff Cronenweth
OPENHEIMER	Smuggler	Dir: Henry & Alex Rubin
HAFSLUND	Bacon	Dir: Martin Werner
BON & VIV	Stink	Traktor
HONDA	WTF Agency	Dir: Wally Wallingre
HYUNDAI	Biscuit Films	Dir: Aaron Stoller
I CANT BELIEVE ITS NOT BUTTER	Movie Pictures	Dir: Pam Thomas
KIN	Landia	Dir: Lucas Shannon
KISS	Argentina Cine	Dir: Juan Mathe
BOTOX	Pretty Bird	Dir: Peggy Sirota
HAMPTON INN	Untitled	Dir: Tlm & Jeff Cronenweth
PLAYSTATION	Biscuit Films	Dir: Clay Weiner
SCOTIA BANK	Untitled	Dir: Hubert Davis
SEAR	Smuggler	Dir: Thibaut Debaveye
SERTA	Park Pictures	Dir: Lisa Rubish
SKODA	Birth	Dir: Martin Jalfen
SOLOCAL	Birth	Dir: Javier Usandivaras
SUNOSI	Drive Studio	Dir: Richard Lee
AXA	Wanda Paris	Dir: Philippe Andre
CRISTAL	Cinemagica	Dir: Watta Fernandez
MEETIC	Les Telecreatures	Dir: Vincent Lobelle
NORTHGATE	Primo Content	Dir: CAN CAN
NBA	Biscuit	Dir: Christopher Riggert
NINTENDO	Jacaranda Films	Dir: Paul Mignon

Production	Company	Notes
NISSAN	Smuggler	Dir: Henry Alex Rubin
O2	Stylewar - Smuggler	

Other

Production	Company	Notes
VOLKSWAGEN	Juan Mathé	SPECIAL PROJECTS NEw VW TAOS Global Launch Project Creator Juan Mathé
PEUGEOT	Juan Mathé	SPECIAL PROJECTS New Peugeot 208 Global Launch Project Creator Juan Mathé
NETFLIX	Argentina Cine	SPECIAL PROJECTS "Klaus" - Movie Premiere Set Design Project Creator: Habas Group
CHANDON	Argentina Foto	SPECIAL PROJECTS "The Pop Up Book" - 50th Anniversay Project Creator: Juan Mathe
MOTOROLA	WTF Agency	SPECIAL PROJECTS "One Zoom Launch" - City Scale Model Project Creator: Wally Walingre

Promos

Production	Company	Notes
"Dark Ballet" by MADONNA ft. Mikky Bianco	Complusory RTS	MUSIC VIDEO Dir: Emmanuel Adjel
"Todos Me Miran" by Natalia Orerio	Hunica Films	MUSIC VIDEO Dir: Claudio Di Vella
"Batuka" by MADONNA ft. Orquesta Batukaderias	Compulsory RTS	MUSIC VIDEO Dir: Emmanuel Adjel