

Tom Pemberton

Presenter, YouTuber and Influencer

Tom is a full-time beef dairy and sheep farmer with followers across the world. With an infectious sense of humour and a natural charisma in front of the camera, Tom engages his audience, and has amassed a huge following across numerous platforms, including 479k subscribers on YouTube, along with his Instagram, with a following of 113k.



In 2022, Tom made his presenting debut with BBCThree's hit show 'The Fast and Farmer-ish'. In April, Tom's debut book '**Make Hay While the Sun Shines: A Year on the Farm**' was released and became a *Sunday Times Bestseller*.

Tom won the the **British Farming Awards for Digital Innovator** and has continued to build his brand having worked with the likes of Mercedes, YouTube, Case IH, Kirby Tyres and Can Am to name a few.

Tom's online and media profile has continued to go from strength to strength, with numerous presenting, and TV projects due to film this year.

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