

## The Squid

Content Creator / Sketch Group



Comedy

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### Agent

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### Biography

*The Squid are a comedy trio made up of writers and performers Liam Shaw, Zoe Freeman and Jack Holding.*

*They began posting their comedy sketches on social media in February 2023, and have since gained over 350,000 followers and 150 million views across their platforms.*

*Each skit is a unique and original concept, with their comedy style ranging from relatable and observational to whimsical and satirical. Their work has been heard on BBC Radio 4 and Absolute Radio, and the group have partnered with ITV, BBC as well as a number of household brands to create engaging promotional content.*

*As writers, they created, wrote and starred in the BBC Radio 4 pilot, 'The Squid: Sketch a Minute' and wrote and performed for Radio 4 show, 'POV'.*

*Media Kit-* <https://beacons.ai/management/united-agents-limited/mediakit/thesquidvids>